

DATED: 27 JANUARY 2025

TO: ALL EMPLOYER PARTICIPANTS IN THE MOTOR INDUSTRY

NOTICE: MIBCO MEMBER JOURNEY SURVEY

PRIORITY: HIGH

In line with MIBCO's mission, we are *"committed to being the trusted partner in advancing social justice through labour relations for the motor industry,"* we are constantly seeking ways to improve our services and interaction with all our members.

As such, to improve on our services and engagement, we have embarked on creating a thorough MIBCO Member Journey that will detail the steps and experiences our members encounter when they join the Council.

To be directed on where to narrow improvement, we have prepared a survey to gather valuable insights from Industry stakeholders.

Your participation in this survey will play a key role in helping us better understand the member experience and identify areas for improvement as well as directly influence the success of this project by helping us create a more impactful member experience.

We kindly ask for a few minutes of your time to share your thoughts. To access the survey, please click here: <https://www.surveymonkey.com/r/JN8M9CK> - it would assist us greatly in reaching greater heights in servicing all our members.

MIBCO Team

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